



Dear Valued Community/Business Partners,

**WE HAVE UNIQUE ADVERTISING OPPORTUNITIES FOR YOU!  
OUR MEMBERSHIP HAS 350 PEOPLE THAT ARE NEW TO TOWN AND IN NEED  
OF YOUR GOODS AND SERVICES!**

The Ridgewood Newcomers Club membership continues to grow, with over 350 active members. Our typical membership represents young families new to Ridgewood who are not familiar with what the town and area have to offer. Our organization strives to instill a sense of camaraderie and community awareness in its members, ultimately benefiting Ridgewood area businesses.

**Get your business seen by our unique membership!  
We would LOVE to work with you and share your business with our full membership.**

### **Newcomers Advertising Options:**

#### **1. Membership Directory Ad**

- \$350 Full Page Premium Featured Space (front/back inside cover, back cover & center):
  - Glossy finish /Colored print
- \$250 Full Page Featured Space (black print on colored paper)
- \$200 Full Page B&W
- \$100 Half Page B&W

#### **2. Featured Ad E-Blast**

- \$100 (per email blast)

#### **3. Sponsorship Opportunities**

With a sponsorship, your advertisement will get the most publicity.

- \$400 Ridgewood Newcomers Event
- \$300 Monthly Sponsorship of Ridgewood Newcomers Website

### **Advertising & Sponsorship Descriptions on the following page**

If you are interested in hearing more about these special Advertising Opportunities, please contact:  
Cindy Lee @ eunsill@gmail.com or Laurie Zeltzer @ lauriezeltzer@gmail.com



## Advertisement and Sponsorship Descriptions

### Membership Directory Ad

- A printed directory gets mailed to our entire membership annually and is a great way to expose your business to our members.

### Featured Ad E-Blast - \$100

- Every week, The Ridgewood Newcomers Club sends an email newsletter to our entire membership. When members receive, and review our email newsletter they will see your business advertisement which can include your logo, hyperlink to your website and a brief description of goods and services you offer. Pick which week you want! – Seasonal businesses especially love this option.

### Sponsorship of a Ridgewood Newcomers Event - \$400

- Each time the event is included in our weekly newsletter (usually minimum of 3x) or sent as a stand-alone invitation (minimum of 1x) your business will gain exposure. After the event details are listed, it will say “Sponsored By xyz” – and we will include your business logo, name, hyperlink to your website and a brief description of the goods and/or services you offer. Physical presence at the event is also an option! Have a table or signage materials displayed. Pick which event to sponsor! (Email for list of events) and we will work with you on what to include in your sponsorship package.

### Monthly Sponsorship of Ridgewood Newcomers Website - \$300 – NEW

- Your advertisement will be included on our website for the duration of one month allowing exposure of your business to both potential and current members. Your ad when pressed, will hyperlink to your website. Those that have access are any potential new members checking out the Newcomers Club, new members signing up for membership along with our current members. Our website now offers a members only section. The member’s only section is where event pictures are posted and allows members direct payment of Newcomer Events. Your ad will be displayed in the on the right side of each page on our website and will say “Sponsored By xyz” – and we will include your business logo, name, hyperlink to your website.

## Ad/Art/Logo Specs

---

- *Image Size: 200 x 600 pixels (smaller/larger will distort logo)*
  - *Resolution: recommended resolution of 72PPI.*
  - *File Size: We cannot use anything larger than 5MB*
  - *File Type: PNG, GIF, or JPG (We cannot use image files in TIFF or BMP)*
- 

If you are interested in hearing more about these special Advertising Opportunities, please contact:  
Cindy Lee @ eunsill@gmail.com or Laurie Zeltzer @ lauriezeltzer@gmail.com